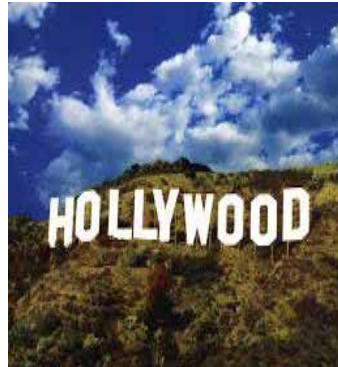




American Entrepreneur Academy Business and Leadership Summer Program Los Angeles - Irvine California July 15 - 29, 2018



- Discover America
- Learn Business Principles

- Explore Los Angeles
- Develop Leadership Skills

Experience the American people, California way of life, USA education and culture, work with American students



American Cultural Experience
Business, Leadership, Entrepreneurship and Career Training for International Students

Nationally-recognized **American Entrepreneur Academy (AEA)** is a life-changing summer experience for international students with American students who desire to learn about America, explore California, and experience its people, places, culture and education. AEA is a hands-on, learn-by-doing, two-week cultural, educational and business leadership and entrepreneurship summer academy for middle school, high school and college students from around the world.

The innovative AEA Summer Business & Leadership Academy offers excellent education to students through a creative 2-week American experience. Attending AEA provides a college academic program sponsored by Concordia University Irvine's prominent **School of Business** along with a cultural and American lifestyle experience. Courses are taught by distinguished university professors and successful business owners/entrepreneurs, combining lectures with hands-on workshops, group activities and field trips throughout Los Angeles.



Live on a college campus: Dorm Room

Dorm Room Exterior

Modern Classrooms

Dinning Hall

The Academy is held in the dynamic **Los Angeles Region of Southern California**, an entertainment, innovation, technology and media center, in the beautiful modern **City of Irvine**. The University is located inside an exclusive private residential community surrounded by million dollar homes, on a spectacular 70-acre hillside setting overlooking the surrounding cities. Irvine is ranked as **the safest city in America**.

State-of-the-art University facilities along with a commitment to academic excellence makes AEA a world-class summer experience. Students learn to understand other cultures and prepare for success while experiencing living and **working with American students**. Academics, combined with leadership, athletics and social activities makes the AEA a globally-rewarding experience.

Nationally-accredited Concordia University Irvine, with an enrollment of almost 5,000, is part of a more than 100-year old Concordia University educational system with ten campuses across the United States and Shanghai. The University is **approved by the China Government** for studying in America.

Week 1: July 15-22, 2018 Educational and Cultural Activities		
University Program Visits: <ul style="list-style-type: none"> • University of Southern California (USC) • University of California, Los Angeles (UCLA) • University of California Irvine, (UCI) • California Institute Of Technology (Cal Tech) • How to Apply to US Colleges • Admission Counseling 	Cultural Field Trips: <ul style="list-style-type: none"> • California Museum of Science • Universal Studios • Hollywood • Rodeo Drive • Huntington & Newport Beaches • Historical Sites 	<ul style="list-style-type: none"> • Art Museum • Mann's Chinese Theatre • Disneyland • Professional Baseball Game • Company Tours • City Hall • Regional Parks
Academic Classes		
<ul style="list-style-type: none"> • Business • Leadership • Entrepreneurship • Group Projects • Team Presentations 	<ul style="list-style-type: none"> • Conversations • American History • English Language • Culture • Government • Politics 	<ul style="list-style-type: none"> • Authors • Artists • Athletes • Inventors • Elected Officials
Week 2: 7/23-7/28 Topics: Principles of Entrepreneurship		
<ul style="list-style-type: none"> • Clarifying Your Idea • Start-up Budget • Market Research • Business Model Development • Channels of Distribution • Building a Team • Outline a Business Plan • Elevator Pitch 	<ul style="list-style-type: none"> • Taking Calculated Risks • Cash Flow & Projections • Marketing Strategies • Sales Techniques • Customer Acquisition • Business Launch Strategies • Investor Presentation • Raising Investment Capital 	
Citi Business Plan Competition and \$1,500 prize		



Group Activity

Outdoor Activities

Mentoring Students

Dinner at American Home

Group Activity

Business, Leadership and Entrepreneurship: Learning with American Students

During the **second week**, international students are joined on campus with students from across America. Working and living together, they learn the fundamentals of business, leadership and global commerce. University professors teach students real-world entrepreneurship, best business practices, and "how to" start and launch their own business. Students, in groups of four, work together as entrepreneur teams preparing start-up business plans for their own real businesses. Each team presents their PowerPoint(PPT) business plan in eight minutes to a panel of business owners/entrepreneur judges. The team with the best start-up business plan wins \$1,500 (USD) in the Citibank Business Plan Competition.

Certificate of Completion and 3 College Credits

With the successful completion of the Academy, students receive an official University **"Certificate in Entrepreneurship."** Additionally, students can **earn 3 units of US College credits.**



"American Entrepreneur Academy (AEA) brings the global business world into the classroom and the classroom into the real world of business, strengthening the connection between education and economic prosperity."

**Stephen Christensen, AEA Founder, Business School Dean,
Concordia University Irvine**



More than 50 business leaders assist youth with business plans



Princeton University Distinguished Professor of Business,
Dr. Derek Lidow Guest Speaker



Chi Danyang, AEA Program Director,
Donald Wagner, Mayor of Irvine,
Stephen Christensen,
Dean, School of Business,
Concordia University Irvine, AEA Founder

Student Activities



Explore. Innovate. Learn.

The American Entrepreneur Academy is an innovative hands-on program for the next generation of global leaders and entrepreneurs.



2016 Business Plan Competition Winning Team:
 Stephen D. Christensen, AEA Founder and Business School Dean, Victorine Kipulu, Lisa Deloney, Southern CA Division President Citibank, Cheryl Schmitz.



2015 Business Plan Competition Winning Team:
 Katherine Wong (Irvine, CA), Tony Hsu, (Irvine, CA), Natasha Takahashi, (Irvine, CA), and Stephen D. Christensen, AEA Founder and Business School Dean.



2014 Business Plan Competition Winning Team:
 Caroline Chen (Fremont, CA), Jewel Chu (Taiwan), Nadia Susanto (Irvine, CA), Bailey Paxton (Novi, MI)



Teen Entrepreneur Academy (TEA) 2016 Class



Teen Entrepreneur Academy (TEA) 2017 Class



Kid Entrepreneur Academy (KEA) 2016 Class



American Entrepreneur Academy

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 School of Business
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www.cui.edu
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A leadership skills and business program offering hands-on, real-world training in "how to start a business," while living, learning and working with American students.