



From: Stephen Christensen, Dean, School of Business  
Concordia University Irvine, Southern California, USA

Dear Colleague,

I would like to introduce you to our innovative summer business educational program for high school students from China and around the world that will take place at Concordia University Irvine [www.cui.edu](http://www.cui.edu). Our university is located in the City of Irvine (the safest city in America) [www.cityofirvine.org](http://www.cityofirvine.org) in the greater Los Angeles region of Southern California, USA.

The prestigious American Entrepreneur Academy (AEA) is hosting its annual **July 17-30, 2016**.

[www.americanentrepreneuracademy.com](http://www.americanentrepreneuracademy.com)

The academy is a **Cultural Immersion, College Study Tour, Business and Entrepreneurship Education** program established in 2011 at Concordia University. I am the academy director and the dean of the Concordia University Irvine School of Business and a business and entrepreneurship instructor. More than 300 teenagers have participated in the university's summer education business program.

During the program, high school students live on the Concordia University campus, supervised by adult chaperons and college students. Classes and training include American history, culture, politics, English language, as well as business principles and entrepreneurship business start-up strategies. Students also learn about American colleges, requirements to enter and how the college application process works.

University campus tours and visits to colleges include: the University of Southern California (USC); the University of California, Los Angeles (UCLA) and University of California Irvine (UCI). The summer program also includes tourist activities and trips to Disneyland, City of Los Angeles tour: Beverly Hills (Rodeo Drive), Universal Studios, Hollywood, Santa Monica and Newport Beach.

The program features activities with local American high school students as well as American families. An American home visit and dinner with an American family is also included.

**The Business and Entrepreneurship Training Program** of the Academy includes hands-on classes in creativity and innovation, marketing and sales. The students work in teams of three to create their business plans while learning business principles and entrepreneurship. Chinese student work with American high school students in writing and presenting business plans. University professors and successful entrepreneurs visit the classes as speakers and company tours (Oakley) are also included.

Please email questions to: [Stephen.Christensen@cui.edu](mailto:Stephen.Christensen@cui.edu) or **WeChat:Stephenirvineusa**

Similar summer programs available for international college students and also entrepreneurs, business owners and executives.



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